

To,

Date: 02/05/2016

The Principal,

Shri Ram College,

Muzaffarnagar.

Subject: Permission for offering workshop on **Entrepreneurship Development.**

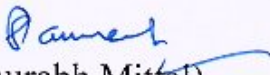
Dear Sir,

It is said that an economy is an effect for which entrepreneurship is the cause. Entrepreneurship development has therefore become a matter of great concern in all countries. But the real problem is how to develop entrepreneurship. Entrepreneurship development programs or Entrepreneurship Development Programmes are deemed to offer the solution to this problem.

The Workshop aims to help students gain an understanding of the principles of entrepreneurship and the skills necessary for starting a business like common shared traits. Most importantly, students will learn important concepts in accounting, finance, marketing, management— as well as legal and economic principles necessary to create a business plan.

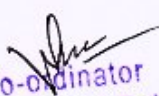
The workshop is scheduled on 07th May 2016 and coordinated by Dr. Himanshu Verma, Assistant Professor, Department of Business Administration for further information and registration process.

Kindly permit us to organize the said workshop in the benefit of students.


(Dr Saurabh Mittal)

HOD, BBA

Shri Ram College, Muzaffarnagar


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

Date: 04/05/2016

Notice

It is to inform to all concerned departments of Shri Ram College that Department of Business Administration is offering a workshop on Entrepreneurship titled "Entrepreneurship Development". The purpose of the workshop is to acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities. The workshop is scheduled on 07/05/2016. Concerned HOD's are requested to inform the students.

Interested students are required to contact to the Workshop Coordinator Dr. Himanshu Verma for further information and registration process.

CC for information:

- The Director, SRC for Information
- All HoD's, Shri Ram College
- Dr. Himanshu Verma (Workshop Co-ordinator)


(Dr Saurabh Mittal)

HOD, Business Administration
Shri Ram College, Muzaffarnagar


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Principal
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A Report on

One day workshop on “Entrepreneurship Development”

The department of Business Administration conducted a day's workshop under the efficient initiative and guidance of SRC principal Dr. D.S. Rawat on Entrepreneurship Development on 07th May, 2016. Mr. Kush Puri, Industrialist and IIA Chairman was invited as the resource person of the event. Program Coordinator Dr. Himanshu Verma, Assistant Professor, Department of Business Administration gave a brief introduction about the programme and introduced the Resource Person to the gathering.

The workshop commenced with registration from 8:30 am followed by the inaugural session with lighting of lamp by our respected principal, resource person Mr. Puri and HOD, BBA Department.

The objective of the workshop is to create awareness about various career and entrepreneurship opportunities available for individuals and students who aspire to be an entrepreneur under the different schemes and programs of Ministry of skill development and entrepreneurship.

Entrepreneurship is important as it has the ability to improve standards of living and create wealth, not only for the entrepreneurs, but also for related businesses. Entrepreneurs also help drive change with innovation, where new and improved products enable new markets to be developed.

The eminent speaker addressed the gathering with different topics following below:

1. EDP (Entrepreneurship Development Program) in India- role of various Government Organizations and other promotional institutions.
2. EDP-methodologies & strategies- promotional work & developmental inputs.


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3. Achievement Motivation Training (AMT): how to develop achievement motivation

4. How to prepare a Business Plan (DPR)

The participants were very interactive and interested in the learning the nuances of entrepreneurship. The workshop turned out to be a great success as it witnessed 57 students & staff members from various department of Shri Ram College. The workshop was very informative and educative for all the participants and concluded by the vote of thanks by Department Head Dr. Saurabh Mittal.


Dr. Saurabh Mittal

HOD, BBA

Shri Ram College, Muzaffarnagar


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Workshop on "Entrepreneurship Development".



Resource person Shri Kush Puri, Chairman Indian Industries Association, Muzaffarnagar and renowned Industrialist addressing a workshop on "Entrepreneurship Development".

[Signature]
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Muzaffarnagar

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Principal
Shri Ram College
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